

YE  OW



EASY LONG

ALFAPARF
GROUP

There is a dream called long hair



**"HELP,
IT JUST WON'T GROW
ANY MORE THAN THIS!"**

MANY WOMEN HAVE THE FEELING
THAT THEIR HAIR STOPS
GROWING AT A CERTAIN POINT.

32% OF THEM
ARE CONSTANTLY HUNTING FOR
PRODUCTS THAT STIMULATE GROWTH*.

* VOGUE.IT, 2018



FROM ALFAPARF GROUP RESEARCH
COMES A NEW INNOVATIVE LINE
DEDICATED TO YOUR CUSTOMERS

YELLOW
EASY LONG

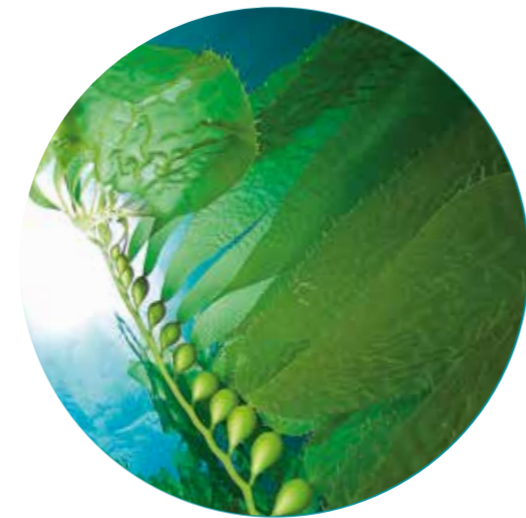
*Having the long hair of your
dreams has never been easier!*



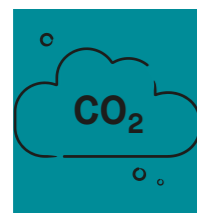
A *natural secret* THAT COMES FROM THE SEA

Tahitian Seaweed

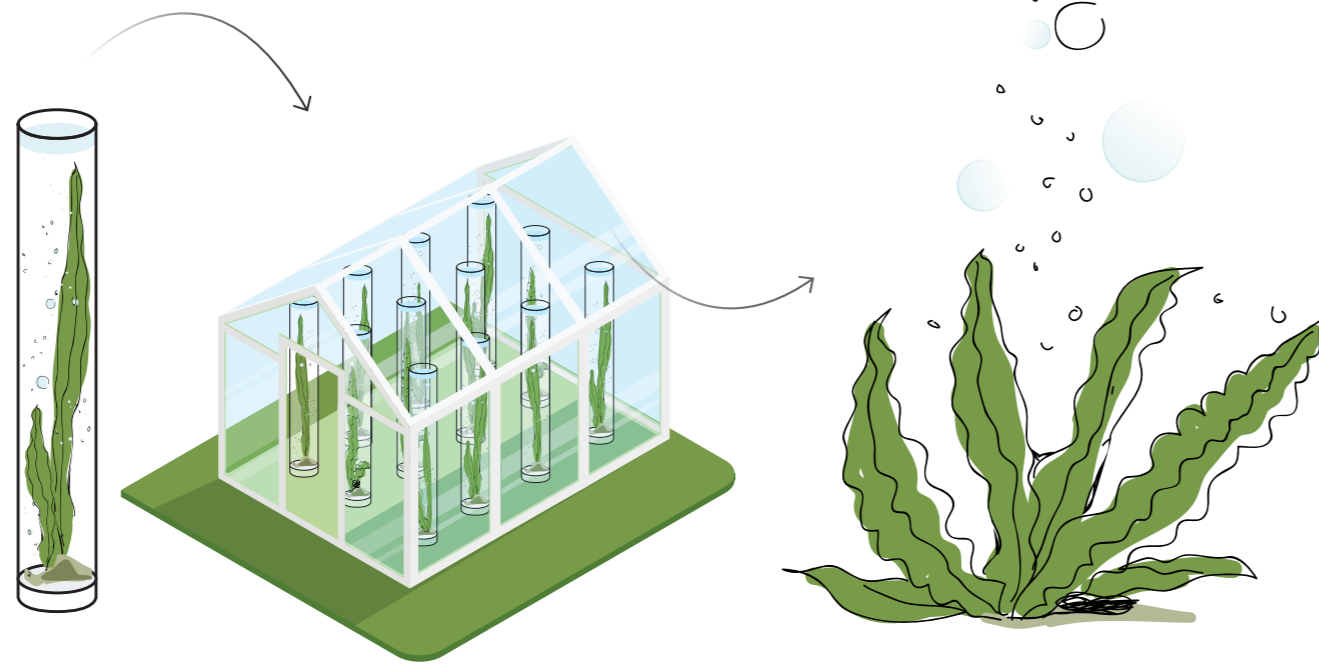
FROM THE POLYNESIAN SEA,
AN ACTIVE INGREDIENT RICH IN **MINERALS, VITAMINS,
CAROTENOIDS, PROTEINS AND POLYUNSATURATED FATTY ACIDS.**



TAHITIAN ALGAE CAN BE
CULTIVATED IN CLOSED
PHOTOBIOREACTORS - IN
CONTROLLED AND STABLE
CONDITIONS - IN AN
ENVIRONMENTALLY FRIENDLY
WAY.



NUTRIENTS
MINERALS
VITAMINS
MICROELEMENTS



From the follicle...

TAHITIAN ALGAE
**STIMULATES LOCALIZED
CELL PROLIFERATION IN
THE FOLLICLE REGION,**
PROMOTING FASTER
HAIR GROWTH.

...to the ends

THE ALGAE HELPS TO MAKE
**YOUR HAIR MORE VIBRANT
AND DENSE,** WITH A STRONGER
APPEARANCE.

Tested Results!

UP TO **44%**
MORE **GROWTH**
IN **4 WEEKS!***



* CLINICAL TEST ON A PANEL OF 30 VOLUNTEERS



MULTI-ACTION; *total success*

A VERY SMALL LINE FOR *very long hair*

SHAMPOO
IT GENTLY CLEANSSES AND STARTS ACTING ON THE FOLLICLE.
500 ML BOTTLE.

IT WORKS ON THE FOLLICLE

TONIC
IT ACTIVATES THE FOLLICLE AND CREATES OPTIMAL CONDITIONS FOR FASTER HAIR GROWTH. USE IT EVERY DAY FOR MAXIMUM EFFECTIVENESS.
125 ML BOTTLE.

IT WORKS ON THE FOLLICLE

CONDITIONER
IT WORKS TO STRENGTHEN AND NOURISH LENGTHS AND ENDS, FOR THE HAIR WELL-BEING.
500 ML BOTTLE.

IT WORKS ON LENGTHS

HOW TO USE
SHAMPOO AND CONDITIONER
USE 2-3 TIMES A WEEK FOR 2 MONTHS

TONIC
USE EVERY DAY, EITHER ON WET HAIR THAT HAS BEEN WASHED AND CONDITIONED, OR ON DRY HAIR

THE SIZES ALLOW UP TO 2 MONTHS OF TREATMENT.

MANY *different tools* TO WIN OVER YOUR CUSTOMERS

YELOW EASY LONG

Avere capelli lunghi da sogno non è mai stato così facile!

FINO AL 44% IN PIÙ DI CRESCITA IN 4 SETTIMANE!

WE ITALIAN STYLE ALFAPARF GROUP

Desk Display

IDEAL FOR THE SALON AND THE BEAUTY SUPPLIERS TO TALK ABOUT THE LINE AND PUSH RESALE.

YELOW EASY LONG

CRESCITA PIÙ RAPIDA DEI CAPELLI!

FINO AL 44% IN PIÙ DI CRESCITA IN 4 SETTIMANE!

WE ITALIAN STYLE ALFAPARF GROUP

Leaflet

IDEAL FOR THE SALON AND THE BEAUTY SUPPLIERS TO LEAVE WITH THE CUSTOMER FOR MORE INFORMATION ABOUT THE LINE.

YELOW EASY LONG

CRESCITA PIÙ RAPIDA DEI CAPELLI!

FINO AL 44% IN PIÙ DI CRESCITA IN 4 SETTIMANE!

WE ITALIAN STYLE ALFAPARF GROUP

Pop up

IDEAL FOR THE SALON AND THE BEAUTY SUPPLIERS TO MAKE THE LINE HIGHLY VISIBLE ON THE SHELF.

Micro Video

TO PRESENT THE LINE AND ITS POTENTIAL IN A QUICK AND EASY WAY.

azione
SUL FOLLICOLO DEL CAPELLO

+44% IN 4 SETTIMANE!

Give your customers' hair that extra wellbeing with...



YELLOW

YELLOWALFAPARFGROUP.COM



WE  ITALIAN STYLE

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