

OUR discipline recipe

Keratin-HT

HIGH TECHNOLOGY KERATIN ENHANCED IN LABORATORY FOR THE SMART SIMULATION OF THE HAIR'S NATURAL KERATIN AND ABLE TO INTERCEPT THE MOST DAMAGED AREAS AND REPAIR THEM. FOR HAIR THAT APPEARS HEALTHY AND WITHOUT IMPERFECTIONS.

Say goodbye to frizzy hair!

UP TO

4 days!

EVEN IN CONDITIONS OF EXTREME HUMIDITY (70-80%)*

Drastic reduction in volume FROM THE VERY FIRST TREATMENT

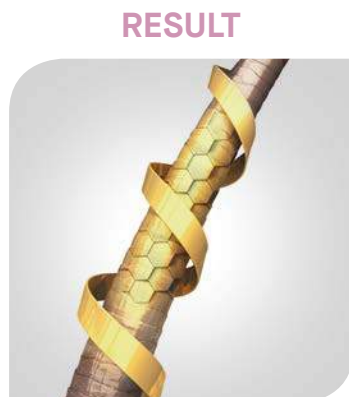
-42%

IN VOLUME AS COMPARED TO A BASIC TREATMENT**

Perfectly manageable hair

WHEN USED REGULARLY, IT CREATES

longer lasting smoothness and silkiness***



RESULT



Amaranth oil

ESPECIALLY RICH IN EMOLLIENTS, PROTEINS, MINERAL SALTS AND VITAMIN E, THIS OIL, BESIDES PROVIDING DEEP NOURISHMENT, COATS THE HAIR IN A THIN BUT STRONG BARRIER THAT HINDERS THE PENETRATION OF HUMIDITY INSIDE THE HAIR STEM, FOR LONG-LASTING PROTECTION.

*FROM VERY FIRST USE, THE YELLOW LISS TREATMENT (SHAMPOO+MASK+MULTI-BENEFIT) REDUCES FRIZZ BY 75%, AS COMPARED TO USING AN ORDINARY SHAMPOO. AFTER 4 DAYS, THERE IS STILL 42% LESS FRIZZ. INSTRUMENTAL TESTS CONDUCTED AT 22-25°C, WITH RELATIVE HUMIDITY (RH) OF 70-80%. **THE USE OF YELLOW LISS (SHAMPOO+MASK+MULTI-BENEFIT), AS COMPARED TO AN ORDINARY SHAMPOO, VISIBLY REDUCES UNWANTED VOLUME. ***TREATMENT AFTER TREATMENT, THE USE OF YELLOW LISS (SHAMPOO+MASK+MULTI-BENEFIT) MAKES THE HAIR SMOOTHER AND EASIER TO MANAGE OVER TIME.



ALFAPARF GROUP

WE  ITALIAN STYLE

YE  OW

LISS

SALON TREATMENTS

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Perfectly smooth, zero frizzi!

A RECIPE WITH A FULLY ITALIAN FLAVOR DEDICATED TO FRIZZY AND UNMANAGEABLE HAIR THAT NEEDS EXTRA HELP TO ACHIEVE PERFECT LONG-LASTING SMOOTHNESS, EVEN IN EXTREME CONDITIONS.

MASK
A CONCENTRATE OF ACTIVE INGREDIENTS WITH SMOOTHING AND TAMING PROPERTIES WHICH VERY FRIZZY AND REBELLIOUS HAIR WILL NOT BE ABLE TO RESIST TO! ITS DENSE TEXTURE EMBRACES AND DEEPLY NOURISHES THE HAIR FIBER.

MY BEST FRIEND

MULTI-BENEFIT
THE PRODUCT YOUR HAIR CAN NO LONGER DO WITHOUT!
A LIGHTWEIGHT LEAVE-IN SERUM WHICH GIVES THE HAIR 10 BENEFITS IN A SINGLE PRODUCT:
THERMAL PROTECTION, ANTI-FRIZZ, ANTI-HUMIDITY, DETANGLING ACTION, UV PROTECTION;
TAMING EFFECT, ANTI-STATIC EFFECT, PREVENTS SPLIT ENDS;
HELPS TO SEAL THE CUTICLE; AND GIVES SHINE.



CONDITIONER
A VALUABLE TOOL TO TAME FRIZZY AND REBELLIOUS HAIR. ITS DELICATE TEXTURE SOFTENS AND SMOOTHENS THE SURFACE OF THE HAIR WITHOUT WEIGHING IT DOWN, SUITABLE FOR DAILY USE.

SHAMPOO
ITS FORMULA GENTLY CLEANSSES AND TAMES EVEN THE MOST UNRULY HAIR.

Soft Treatment

TREATMENT FOR FRIZZY AND FINE HAIR

1 Apply 30 g of **Yellow Liss Conditioner** to the lengths and ends of dry hair using a comb.



2 Leave in for 5 minutes under heat source.



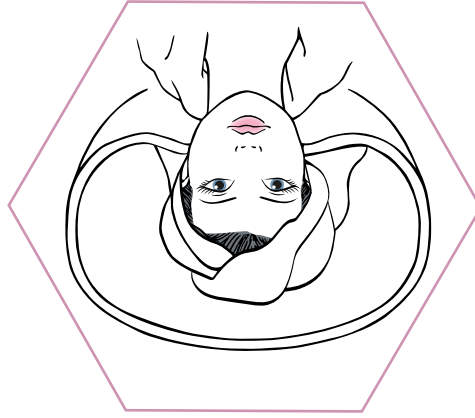
3 Rinse.



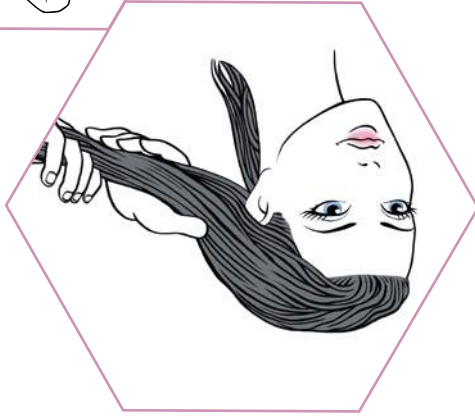
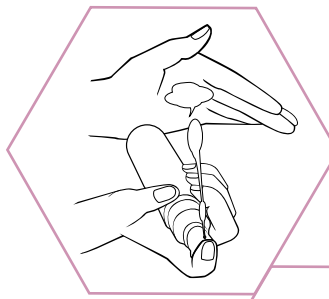
4 Apply **Yellow Liss Shampoo** to the hair and scalp. Massage in and rinse thoroughly. Repeat if required.



5 Towel dry the hair to remove excess water.



6 Once the hair is towel dried, apply **Yellow Liss Multi-Benefit** to the lengths and ends of the hair. Proceed with drying and/or styling.



Intensive Treatment

TREATMENT FOR FRIZZY AND THICK HAIR

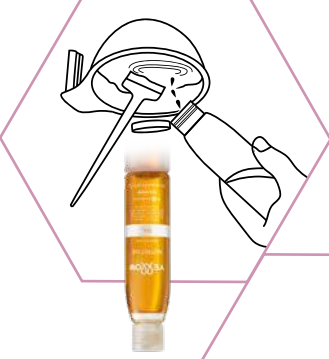
1 Apply **Yellow Liss Shampoo** to the hair and scalp. Massage in and rinse thoroughly. Repeat if required.



2 Towel dry the hair to remove excess water, then dry thoroughly.



3 Mix 20 g of **Yellow Liss Mask** with 10 g **Oil** and apply to the lengths and ends.



4 Apply foil to the lengths and ends. Using a straightening iron at 350 °F (180 °C), pass the iron twice very quickly over the foil.



5 Leave the foils to cool and rinse the hair.



6 Once the hair is towel dried, apply **Yellow Liss Multi-Benefit** to the lengths and ends of the hair. Proceed with drying and/or styling.

